

110TH CONGRESS
2D SESSION

H. R. 6209

To require the Federal Communications Commission to prescribe a standard to preclude commercials from being broadcast at louder volumes than the program material they accompany.

IN THE HOUSE OF REPRESENTATIVES

JUNE 9, 2008

Ms. ESHOO introduced the following bill; which was referred to the Committee on Energy and Commerce

A BILL

To require the Federal Communications Commission to prescribe a standard to preclude commercials from being broadcast at louder volumes than the program material they accompany.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Commercial Advertise-
5 ment Loudness Mitigation Act”.

6 **SEC. 2. RULEMAKING ON LOUD COMMERCIALS REQUIRED.**

7 (a) **REGULATION REQUIRED.**—Within one year after
8 the date of enactment of this Act, the Federal Commu-

1 nications Commission shall prescribe pursuant to the
2 Communications Act of 1934 (47 U.S.C. 151 et seq.) a
3 regulation that provides, in connection with any video pro-
4 gramming that is broadcast or that is distributed by any
5 multichannel video programming distributor, that—

6 (1) advertisements accompanying such video
7 programming shall not be excessively noisy or stri-
8 dent;

9 (2) such advertisements shall not be presented
10 at modulation levels substantially higher than the
11 program material that such advertisements accom-
12 pany; and

13 (3) the average maximum loudness of such ad-
14 vertisements shall not be substantially higher than
15 the average maximum loudness of the program ma-
16 terial that such advertisements accompany.

17 (b) DEFINITIONS.—For purposes of this section, the
18 terms “video programming” and “multichannel video pro-
19 gramming distributor” have the meanings given such
20 terms in section 602 of Communications Act of 1934 (47
21 U.S.C. 522).

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