

I. Background

DDMAC is currently reissuing guidances pertaining to prescription drug advertising and promotional labeling. These guidances have been issued to the pharmaceutical industry at various times since 1970, usually as letters or guidance papers. In the **Federal Register** of March 28, 1997 (62 FR 14912), FDA published a notice listing all previous guidances and indicating whether the agency believed they were obsolete or needed revision. Under section II.B.3 of that document, FDA listed a guidance, issued in April 1994, that needed revision. The guidance addressed placement, size, and prominence of the proprietary (brand) name and established (generic) name in advertising and labeling of prescription drug products.

This draft revision of that guidance for industry is entitled "Product Name Placement, Size, and Prominence in Advertising and Promotional Labeling." It has been revised in the following ways: (1) It modifies the format of the guidance issued in April 1994; (2) it adds new sections to discuss the applicability of the guidance to audiovisual, broadcast, and computer-based advertisements, and promotional labeling; (3) it adds a new section to discuss the placement, size, and prominence of the proprietary (brand) name and established (generic) name for products with two or more active ingredients; and (4) it documents the applicability of this guidance to animal prescription drugs and biologic products.

This draft guidance for industry represents the agency's current thinking on proprietary and established name placement, size, and prominence in advertising and promotional labeling. It does not create or confer any rights for or on any person and does not operate to bind FDA or the public. An alternative approach may be used if such approach satisfies the requirement of the applicable statute, regulations, or both.

II. Electronic Access

Copies of this draft guidance are available on the Internet at "<http://www.fda.gov/cder/guidance/index.htm>" or "<http://www.fda.gov/cber/guidelines.html>" or "<http://www.fda.gov/cvm>".

III. Comments

Interested persons may, on or before May 11, 1999, submit to the Dockets Management Branch (address above) written comments on the draft guidance. Two copies of any comments are to be

submitted, except that individuals may submit one copy. Comments are to be identified with the docket number found in brackets in the heading of this document. The draft guidance and received comments are available for public examination in the office above between 9 a.m. and 4 p.m., Monday through Friday.

Dated: March 5, 1999.

William K. Hubbard,

Acting Deputy Commissioner for Policy.

[FR Doc. 99-6118 Filed 3-11-99; 8:45 am]

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DEPARTMENT OF HEALTH AND HUMAN SERVICES

National Institutes of Health

National Institute of Mental Health; Notice of Closed Meetings

Pursuant to section 10(d) of the Federal Advisory Committee Act, as amended (5 U.S.C. Appendix 2), notice is hereby given of the following meetings.

The meetings will be closed to the public in accordance with the provisions set forth in sections 552b(c)(4) and 552b(c)(6), Title 5 U.S.C., as amended. The grant applications and the discussions could disclose confidential trade secrets or commercial property such as patentable material, and personal information concerning individuals associated with the grant applications, the disclosure of which would constitute a clearly unwarranted invasion of personal privacy.

Name of Committee: National Institute of Mental Health Special Emphasis Panel.

Date: March 9, 1999.

Time: 1:00 PM to 2:30 PM.

Agenda: To review and evaluate grant applications.

Place: Parklawn Building—Room 9C-26, 5600 Fishers Lane, Rockville, MD 20857, (Telephone Conference Call).

Contact Person: Mary Sue Krause, MEDS, Scientific Review Administrator, Division of Extramural Activities, National Institute of Mental Health, NIH, Parklawn Building, 5600 Fishers Lane, Room 9C-26, Rockville, MD 20857, 301-443-6470.

This notice is being published less than 15 days prior to the meeting due to the timing limitations imposed by the review and funding cycle.

Name of Committee: National Institute of Mental Health Special Emphasis Panel.

Date: March 12, 1999.

Time: 2:00 PM to 3:30 PM.

Agenda: To review and evaluate grant applications.

Place: Parklawn Building—Room 9C-26, 5600 Fishers Lane, Rockville, MD 20857, (Telephone Conference Call).

Contact Person: Mary Sue Krause, MEDS, Scientific Review Administrator, Division of Extramural Activities, National Institute of Mental Health, NIH, Parklawn Building, 5600 Fishers Lane, Room 9C-26, Rockville, MD 20857, 301-443-6470.

This notice is being published less than 15 days prior to the meeting due to the timing limitations imposed by the review and funding cycle.

(Catalogue of Federal Domestic Assistance Program Nos. 93.242, Mental Health Research Grants; 93.281, Scientist Development Award, Scientist Development Award for Clinicians, and Research Scientist Award; 93.282, Mental Health National Research Service Awards for Research Training, National Institute of Health, HHS).

Dated: March 8, 1999.

LaVerne Y. Stringfield,

Committee Management Officer, NIH.

[FR Doc. 99-6195 Filed 3-10-99; 12:21 pm]

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DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT

[Docket No. FR-4432-N-10]

Federal Property Suitable as Facilities To Assist the Homeless

AGENCY: Office of the Assistant Secretary for Community Planning and Development, HUD.

ACTION: Notice.

SUMMARY: This Notice identifies unutilized, underutilized, excess, and surplus Federal property reviewed by HUD for suitability for possible use to assist the homeless.

EFFECTIVE DATE: March 12, 1999.

FOR FURTHER INFORMATION CONTACT: Mark Johnston, Department of Housing and Urban Development, Room 7256, 451 Seventh Street SW, Washington, DC 20410; telephone (202) 708-1226; TTY number for the hearing- and speech-impaired (202) 708-2565, (these telephone numbers are not toll-free), or call the toll-free Title V information line at 1-800-927-7588.

SUPPLEMENTARY INFORMATION: In accordance with the December 12, 1988 court order in *National Coalition for the Homeless v. Veterans Administration*, No. 88-2503-OG (D.D.C.), HUD publishes a Notice, on a weekly basis, identifying unutilized, excess and surplus Federal buildings and real property that HUD has reviewed for suitability for use to assist the homeless. Today's Notice is for the purpose of announcing that no additional properties have been determined suitable or unsuitable this week.